

***Sponsors***

***AND***

***Co-sponsors***

## *National Institutes of Health*

NIH is one of the agencies of the Public Health Services which is part of the U.S. Department of Health and Human Services. Comprised of 27 separate components, mainly Institutes and Centers, NIH has in excess of 75 buildings on more than 300 acres in Bethesda, Maryland.

The NIH mission is to uncover new knowledge that will lead to better health for everyone. NIH works toward that mission by:

- [•] conducting research in its own laboratories;
- [•] supporting the research of non-Federal scientists in universities, medical schools, hospitals, and research institutions throughout the country and abroad;
- [•] helping in the training of research investigators; and
- [•] fostering communication of medical information.

The goal of NIH research is to acquire new knowledge to help prevent, detect, diagnose, and treat disease and disability, from the rarest genetic disorder to the common cold.

Active BCC representatives included:

### **Office of the Director**

Ronald Abeles, Ph.D., Office of Behavioral and Social Sciences  
Virginia Cain, Ph.D., Office of Behavioral and Social Sciences  
Becky Costello, Ph.D.  
Lawrence Fine, Ph.D.  
Raynard Kington, Ph.D.  
Susan Solomon, Ph.D., Office of Behavioral and Social Sciences  
Martina Vogel-Taylor, Ph.D., Office of Disease Prevention

### **National Cancer Institute**

Cathy Backinger, Ph.D., Tobacco Control Research Branch  
Gary Kreps, Ph.D., Division of Cancer Prevention and Control Activities  
Louise Mâsse, Ph.D., Division of Cancer Control and Population Sciences  
Linda Nebeling, Ph.D., Chief, Health Promotion Research Branch

### **National Institute on Aging**

Sidney M. Stahl, Ph.D.

### **National Institute of Arthritis and Musculoskeletal and Skin Diseases**

Richard Lymn, Ph.D., Chief, Muscle Biology Branch

### **The National Institute of Child Health and Human Development**

Gilman Grave, Ph.D., Center for Research for Mothers and Children  
Lynne Haverkos, Ph.D., Child Development and Behavior Branch

### **The National Heart, Lung, and Blood Institute**

Susan Czajkowski, Ph.D.  
Peter Kaufmann, Ph.D., Leader, Behavioral Medicine Research Group  
Denise Simons-Morton, Ph.D., Deputy Director, Clinical Applications & Prevention Program  
Virginia Taggart, Ph.D.

### **The National Institute of Mental Health**

Tim Cuerdon, Ph.D., Division of Mental Disorders, Behavioral Research and AIDS  
Robert Heinssen, Ph.D.,

### **The National Institute of Neurological Disorders and Stroke**

John Marler, Ph.D.  
Barbara Radziszewska, Ph.D.

## ***Robert Wood Johnson Foundation (co-sponsor)***

The Robert Wood Johnson Foundation seeks to improve the health and health care of all Americans. To achieve the most impact with our funds, grants are prioritized into four goal areas:

- [•] To assure that all Americans have access to quality health care at reasonable cost.  
*More than 40 million Americans, nearly 10 million of them children, go without health insurance. This is the single greatest barrier to obtaining timely, appropriate health care services.*
- [•] To improve the quality of care and support for people with chronic health conditions.  
*One hundred million Americans suffer from chronic health conditions, and that number is almost certain to increase as the population ages.*
- [•] To promote healthy communities and lifestyles.  
*Our health behaviors, level of social interaction, and other factors outside medical care are important influences on overall health.*
- [•] To reduce the personal, social and economic harm caused by substance abuse – tobacco, alcohol, and illicit drugs.  
*Tobacco, alcohol, and illicit drugs inflict an enormous toll on Americans, especially among our youth.*

To accomplish these goals, RWJF uses a variety of strategies, including the support of training, education, research (excluding biomedical research), and projects that demonstrate the effective delivery of health care services. Rather than paying for individual care, RWJF concentrates on health care systems and the conditions that promote better health.

Active BCC representatives included:

C. Tracy Orleans, Ph.D.  
**Senior Program Officer/Senior Scientist**  
**Research & Evaluation Department**  
**The Robert Wood Johnson Foundation**

Terry Bazzarre, Ph.D. (2001-present)  
**Senior Program Officer**  
**The Robert Wood Johnson Foundation**

Robin Mockenhaupt, Ph.D.  
**Senior Program Officer**  
**The Robert Wood Johnson Foundation**

## ***American Heart Association [co-sponsor]***

The following is the current mission statement of the American Heart Association. The mission statement was affirmed by the Delegate Assembly at its meetings of June 1993, June 1996 and June 1999. The mission statement undergoes a formal review process every third year.

- [•] The American Heart Association is a national voluntary health agency whose mission is to reduce disability and death from cardiovascular diseases and stroke.

The American Heart Association (AHA) joined with NIH at the conception of this groundbreaking trans-NIH program. These organizations jointly issued this RFA because the focal behaviors of tobacco use, exercise, diet, and alcohol abuse are behaviors with implications for a wide array of health outcomes for both women and men, including cancer, infectious and allergic diseases, osteoporosis, diabetes, heart disease, arthritis, depression, periodontal diseases, obesity, and kidney diseases, as well as related outcomes such as mood and affect, functional impairment, disability, quality of life, and health care utilization. The behaviors of interest also share a common conceptual basis for change, and each can benefit from findings from research on learning, motivation, risk perception, and the like.

Active BCC representatives included:

Terry Bazzarre, Ph.D. (1999-2001)  
**Staff Scientist, Cardiovascular Science**  
**American Heart Association, National Center**

Fernando Costa, M.D. (2001-present)  
**Staff Scientist**  
**American Heart Association, National Center**

Nisha Bruce  
**Project Manager**  
**American Heart Association, National Center**